



# **SPONSORSHIP OPPORTUNITIES**

**October 29th, 2023**

**1-6 pm**

# The Humane Society

## South Carolina

The Humane Society is the Midlands' only privately funded animal welfare organization tasked with ending animal cruelty and overpopulation in our community. As an organization, The Humane Society is focused on tangible solutions that confront these issues and that educate our community and its leaders on the benefits of proactively fighting them. The Humane Society's core belief underscores the importance of fighting animal cruelty and overpopulation.

“The greatness of a nation and its moral progress can be judged by the way its animals are treated.”

- Mahatma Ghandi

Every dollar raised from Woofstock will be used to fight animal cruelty and help fund our Spay/Neuter Clinic. Your sponsorship and your participation in building a better community are greatly appreciated.

After reviewing the enclosed information, please feel free to contact Dawn Wilkinson, [dawn.wilkinson@humanesc.org](mailto:dawn.wilkinson@humanesc.org), with further questions or for more information about this opportunity.



The Humane Society  
405 Greenlawn Drive  
Columbia, SC 29209  
Phone: (803) 783-1267



# Sponsorship Levels

## Top Dog Sponsor \$5,000

### 2 Sponsors Available

- Sponsor name and logo will be featured as Top Dog sponsor in all printed materials.
- Sponsor will be recognized throughout the event as the Top Dog sponsor.
- HSPCA website and social media platforms will recognize the sponsor.
- Sponsor will receive VIP admission and promotional products for 10 people\*
- Space at event will be made available

## Golden Paw

**\$2,500**

### 4 Sponsors Available

- Sponsor's name and logo will be incorporated on all printed event materials.
- HSPCA website and social media platforms will recognize the sponsor.
- VIP admission and promotional products for 6 people\*

## Woof Raiser

**\$1,000**

- Sponsor will be listed in printed event materials.
- HSPCA website and social media platforms will recognize the sponsor.
- VIP admission and promotional products for four people.\*

## Tail Wagger

**\$500**

- Sponsor will be listed as a sponsor in printed event materials
- Sponsor will be recognized on the HSPCA website and social media platforms.
- General admission for four people

## New Collar

**\$250**

- Sponsor will be recognized on HSPCA website and social platforms.



**Scan QR Code to  
secure your  
sponsorship!**

**\*VIP Admission includes two free drink tickets**

# Sponsor Application Form

Please complete the following information by **September 28th, 2023** and mail it along with your payment to:

The Humane Society, Attn: Woofstock, 405 Greenlawn Drive, Columbia, SC 29209.

Date: October 29th, 2023

Time: 1:00pm - 6:00pm

Location: Icehouse Amphitheater  
107 W Main St, Lexington, SC 29072

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Enclosed check for \$\_\_\_\_\_ (made payable to the Humane Society)

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Sponsorship Level:

\_\_\_ Top Dog Sponsor (\$5,000)

\_\_\_ Golden Paw (\$2,500)

\_\_\_ Woof Raiser (\$1,000)

\_\_\_ Tail Wagger (\$500)

\_\_\_ New Collar (\$250)



For questions or more information, please contact Dawn  
Wilkinson at 803-783-1267 ext.101 or [dawn.wilkinson@humanesc.org](mailto:dawn.wilkinson@humanesc.org)