



# SPONSORSHIP OPPORTUNITIES



***April 17th, 2021***

EARLEWOOD PARK



**A BENEFIT FOR**

**THE HUMANE SOCIETY**

**FOR THE PREVENTION OF CRUELTY TO ANIMALS**



For more information, visit

**[HUMANESC.ORG/see-spot-run-5k/](https://www.humanesc.org/see-spot-run-5k/)**



[facebook.com/humanecolumbiasc](https://www.facebook.com/humanecolumbiasc)



[@HSPCAColumbiaSC](https://twitter.com/HSPCAColumbiaSC)



[@HSPCAColumbiaSC](https://www.snapchat.com/add/HSPCAColumbiaSC)










[@humanesocietysc](https://www.instagram.com/humanesocietysc)

## PRESENTING SPONSOR: \$5,000







	<b>Exclusive designation</b> as Presenting Sponsor for <b>See Spot Run</b> : (“Humane Society’s See Spot Run presented by <b>"your organization’s name and logo"</b> ”)
	Logo on event day signage at Start and Finish Lines
	Name and logo on event shirts
	Name, logo and recognition in the Humane Society’s monthly email to more than 4,500 subscribers
	Special thanks with logo and recognition on Humane Society’s web page, Facebook page, Instagram, Twitter feed and SnapChat filter for event
	Logo on runner awards
	Complimentary race entry for 8 participants
	Complimentary vendor booth
	Logo or name on promotional items

## PLATINUM SPONSOR: \$2,500




	Logo on event day signage
	Name and logo on event shirts
	Name, logo and recognition in the Humane Society’s monthly email to more than 4,500 subscribers
	Special thanks with logo and recognition on Humane Society’s web page, Facebook page, Instagram and Twitter feed

	Complimentary race entry for 4 participants
	Complimentary vendor booth
	Logo or name on promotional items



## **GOLD SPONSOR: \$1,000**

	Logo on event day signage
	Name and logo on event shirts
	Name, logo and recognition in the Humane Society's monthly email to more than 4,500 subscribers
	Special thanks with logo and recognition on Humane Society's web page, Facebook page, Instagram and Twitter feed
	Complimentary race entry for 2 participants
	Complimentary vendor booth




## **START/FINISH LINE SPONSOR: \$750**

	Name, logo and recognition in the Humane Society's monthly email to more than 4,500 subscribers
	Dedicated space for company signage and/or company vehicle at Start/Finish line
	Special thanks with logo and recognition on Humane Society's web page, Facebook page, Instagram and Twitter feed

## **SILVER SPONSOR: \$500**

	Name, logo and recognition in the Humane Society's monthly email to more than 4,500 subscribers
	Special thanks with logo and recognition on Humane Society's web page, Facebook page, Instagram and Twitter feed

## **WATER STOP SPONSOR: \$250**

	Reserved space for signage and/or vehicle at sponsored water stop
	Name, logo and recognition in the Humane Society's monthly email to more than 4,500 subscribers
	Special thanks with logo and recognition on Humane Society's web page, Facebook page, Instagram and Twitter feed

# SPONSORSHIP APPLICATION

**April 17, 2020**

**\*\*\* Applications need to be submitted by March 18th, 2021 \*\*\***

## **Sponsorship Level** (Check One)

**Presenting** (\$5,000)     **Platinum** (\$2,500)     **Gold** (\$1,000)

**Start/Finish** (\$750)     **Silver** (\$500)     **Water Stop** (\$250)

Please print the following information and mail it along with your payment to:

**The Humane Society, Attn: See Spot Run, 405 Greenlawn Dr, Columbia, SC  
29209**

<b>Sponsor Name:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>Email:</b>	
<b>Phone:</b>	
<b>Fax:</b>	
<b>Preferred Payment:</b>	<input type="checkbox"/> Check* <input type="checkbox"/> Credit Card <i>*Please make checks payable to The Humane Society</i>
<b>Credit Card #:</b>	
	<b>Expiration Date:</b> <b>CV Code:</b>

<b>Address:</b>	
<b>Email:</b>	
<b>Phone:</b>	

For questions or for more information, please contact Dawn Wilkinson at  
803.783.1267 or [dwilkinson@humanesc.org](mailto:dwilkinson@humanesc.org)