

For Immediate Release

June 29, 2010

**Welcome the Dog Days of Summer with Bruster's & The Humane Society!**

**Columbia, SC...** The Humane Society has teamed up with Bruster's Real Ice Cream to offer three special flavors for the summer! Order one of the flavors below, and you'll be giving 50¢ back to The Humane Society for every order placed! Get your cool treat today at either Columbia Bruster's locations: NE Columbia or Harbison. Offer good through August 31<sup>st</sup>.

**Puppy Chow**

Chocolate Lover's Trash Ice Cream

**Fighting Like Cats & Dogs**

New York Cheesecake Ice Cream &  
Chocolate w/Hershey's Dark Chocolate Ice Cream

**Cat on a Hot Tin Roof**

Tin Roof Ice Cream

**What:** Bruster's Real Ice Cream Fundraiser

**Where:** Bruster's Columbia Locations

202 Graces Way, Columbia, SC 29229  
378 Columbiana Drive, Suite 1, Columbia, SC 29212

**When:** Now-August 31, 2010

**Benefit:** 50¢ Donation to The Humane Society!

The Humane Society for the Prevention of Cruelty to Animals is a non-profit, Section 501(c)(3) organization founded in 1902 to address animal welfare issues in central South Carolina. Since that time, The Humane Society has evolved into an organization focused on ending animal cruelty, neglect and overpopulation through spay/neuter surgeries and cruelty investigations. The Humane Society receives no government funding and is entirely supported through operations of its spay/neuter clinic and through generous donations from caring individuals like you.

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