



WOOFSTOCK 2016

OCTOBER 9, 2016

SPONSORSHIP OPPORTUNITIES

Sponsor Application Form

Please complete the following information and mail it along with your payment to:
The Humane Society, Attn: Woofstock, 121 Humane Lane, Columbia, SC 29209.

DATE: Sunday, October 9, 2016

LOCATION: Jake's on Devine, 2112 Devine Street, Columbia SC

TIME: 3:00—7:00 PM

Name: _____

Address: _____

Contact: _____ Phone: _____

Email: _____

Enclosed check for \$ _____ (Made payable to The Humane Society)

Credit Card Number : _____ Exp: _____

Security Code: _____ Signature: _____

Sponsorship Level:

- Top Dog Sponsor—\$5,000
- Golden Paw—\$2,500
- Woof Raiser—\$1,000
- Tail Wagger—\$500
- New Collar—\$250

For questions or more information, please contact Wayne Brennessel, Executive Director, at 803-783-1267 or wbrnnessel@humanesc.org To ensure you receive all of the wonderful benefits of being a Woofstock sponsor, applications should be submitted by 9/1/2016.

Top Dog Sponsor: \$5,000 (Exclusive Sponsorship)

- Sponsor name and logo will be featured as presenting sponsor in all printed materials, promotional pieces, and event shirts.
- Sponsor will be recognized throughout the event as the presenting sponsor.
- HSPCA website and social media platforms will recognize the sponsor for 6 months.
- Sponsor's name and logo will be featured in the HSPCA's newsletter with a circulation of nearly 10,000.
- Sponsor will receive VIP admission for eight people, two drink tickets per person, and eight Woofstock event shirts.
- Four reserved sponsor parking spaces.

Golden Paw Sponsor: \$2,500

- Sponsor's name and logo will be incorporated on all printed materials, promotional materials and event shirts.
- Sponsor will be recognized on the HSPCA website and social media platforms.
- Sponsor's name and logo will be featured in the HSPCA's newsletter with a circulation of nearly 10,000.
- VIP admission for four people, two drink tickets for each, and four Woofstock event shirts.
- Two reserved sponsor parking spaces.

Woof Raiser: \$1,000

- Sponsor will be listed in printed materials, promotional materials, and event shirts.
- Sponsor will be recognized on the HSPCA website and social media platforms .
- Sponsor's name and logo will be appear in the HSPCA's newsletter with a circulation of nearly 10,000.
- VIP admission for three people, two drink tickets for each, and three Woofstock event shirts.
- One reserved sponsor parking space

Tail Wagger: \$500

- Sponsor will be listed as a sponsor in printed materials and promotional materials.
- Sponsor will be recognized on the HSPCA website and social media platforms.
- Sponsor's name and logo will be appear in the HSPCA's newsletter with a circulation of nearly 10,000.
- VIP admission for two people, two drink tickets for each, and two Woofstock event shirts.
- One reserved sponsor parking space.

New Collar: \$250

- Sponsor will be recognized on the HSPCA website and social media platforms.
- General admission for four people.



The Humane Society

The Humane Society is the Midlands's only privately funded animal welfare organization tasked with ending animal cruelty in our community. As an organization, The Humane Society is focused on tangible solutions that confront animal abuse and that educate our community and its leaders on the benefits of proactively fighting animal cruelty. The Humane Society's core belief underscores the importance of fighting animal cruelty.

*“The greatness of a nation and its moral progress
can be judged by the way its animals are treated.”*

— Mahatma Gandhi

Every dollar raised from Woofstock will be used to fight animal cruelty and help fund our Spay/Neuter Clinic. Your sponsorship and your participation in building a better community are greatly appreciated.

After reviewing the enclosed information, please feel free to contact Wayne Brennessel, Executive Director wbrennessel@humanesc.org, with further questions or for more information about this opportunity.

The Humane Society
121 Humane Lane
Columbia, SC 29209
Phone: (803) 783-1267
Fax: (803) 277-3894

